

mir

**Management
International Review**

© Gabler Verlag 1994

Vol. 34 · 1994

MANAGEMENT INTERNATIONAL REVIEW 1994
Vol. 34

INDEX TO CONTENTS

EDITORIAL BOARD

- Professor Raj Aggarwal, John Carroll University, Cleveland - U.S.A.
 Professor Jeffrey S. Arpan, University of South Carolina, Columbia - U.S.A.
 Professor Daniel van Den Bulcke, Universiteit Antwerpen - Belgium
 Professor John A. Cantwell, University of Reading - United Kingdom
 Professor Frederick D.S. Choi, New York University - U.S.A.
 Professor Farok Contractor, Rutgers University, Newark - U.S.A.
 Professor John D. Daniels, Indiana University, Bloomington - U.S.A.
 Professor S. Garcia Echevarria, Universidad de Alcalá de Henares, Madrid - Spain
 Professor Lawrence A. Gordon, University of Maryland, College Park, DC - U.S.A.
 Professor Sidney J. Gray, Warwick Business School, Coventry - United Kingdom
 Professor Geir Gripsrud, Norwegian School of Management, Sandvika - Norway
 Professor Gunnar Hedlund, Stockholm School of Economics - Sweden
 Professor Jean-François Hennart, University of Illinois, Champaign - U.S.A.
 Professor Georges Hirsch, EAP - European School of Management, Paris - France
 Professor Neil Hood, University of Strathclyde, Glasgow - United Kingdom
 Professor Eugene D. Jaffe, Bar-Ilan University, Ramat-Gan - Israel
 Professor Erdener Kaynak, Pennsylvania State University, Middletown - U.S.A.
 Professor Yui Kimura, International University of Japan, Niigata - Japan
 Professor Brij N. Kumar, Universität Erlangen-Nürnberg - Germany
 Professor Michael Kutschker, Katholische Universität Eichstätt, Ingolstadt - Germany
 Professor Reijo Luostarinen, Helsinki School of Economics - Finland
 Professor Klaus Macharzina, Universität Hohenheim, Stuttgart - Germany
 Professor Roger Mansfield, Cardiff Business School - United Kingdom
 Professor Mark Mendenhall, University of Tennessee, Chattanooga - U.S.A.
 Professor Rolf Mirus, University of Alberta, Edmonton - Canada
 Professor Michael H. Moffett, Oregon State University, Corvallis - U.S.A.
 Professor Douglas Nigh, University of South Carolina, Columbia - U.S.A.
 Professor Krzysztof Y. Obloj, University of Warsaw - Poland
 Professor Lars Oxelheim, Lund University - Sweden
 Professor Ki-An Park, Kyung Hee University, Seoul - Korea
 Professor Robert D. Pearce, University of Reading - United Kingdom
 Professor Sylvain Plasschaert, Universiteit Antwerpen and Universiteit Leuven - Belgium
 Professor Lee Radebaugh, Brigham Young University, Provo - U.S.A.
 Professor Wolf Reitsperger, University of Hawaii at Manoa, Honolulu - U.S.A.
 Professor Edwin Rühli, Universität Zürich - Switzerland
 Professor Alan M. Rugman, University of Toronto - Canada
 Professor Reinhart Schmidt, Martin-Luther-Universität Halle-Wittenberg - Germany
 Professor Hans Schöllhammer, University of California, Los Angeles - U.S.A.
 Professor Oded Shenkar, Tel-Aviv University - Israel, and University of Hawaii at Manoa, Honolulu - U.S.A.
 Professor Vitor Corado Simoes, Universidade Técnica de Lisboa - Portugal
 Professor John Stopford, London Business School - United Kingdom
 Professor Norihiko Suzuki, International Christian University, Tokyo - Japan
 Professor Stephen Bruce Tallman, University of Utah, Salt Lake City - U.S.A.
 Professor José de la Torre, University of California, Los Angeles - U.S.A.
 Professor Rosalie L. Tung, Simon Fraser University, Burnaby, BC - Canada
 Professor Jean-Claude Usunier, Université Pierre Mendès France, Grenoble - France
 Professor Alain Charles Verbeke, Vrije Universiteit Brussel - Belgium
 Professor Lawrence Welch, Monash University, Melbourne - Australia, and Helsinki School of Economics - Finland
 Professor Martin K. Welge, Universität Dortmund - Germany
 Professor Bernard Yin Yeung, University of Michigan, Ann Arbor - U.S.A.
 Professor Masaru Yoshimori, International University of Japan, Niigata - Japan

BOOK REVIEW EDITOR

Professor Dr. Johann Engelhard, Universität Bamberg - Germany

EDITOR

MANAGEMENT INTERNATIONAL REVIEW, Professor Dr. Klaus Macharzina, Universität Hohenheim (510 E), Schloss-Ostthof-Ost, D-70599 Stuttgart, Germany, Tel. (07 11) 459-29 08, Telex Uniho D 7 22959, Fax (07 11) 459-3288

	No.	Page
<i>Arpan, J. S.: Cf. Kwok, C. C. Y./Arpan, J. S.</i>		
<i>Baird, I. S.: Cf. Lyles, M. A./Baird, I. S.</i>		
<i>Baumöl, U.: Cf. Fröhling, O./Baumöl, U.</i>		
<i>Blaine, M.</i>		
Comparing the Profitability of Firms in Germany, Japan, and the United States . . .	2	125
<i>Boettcher, R./Welge, M. K.</i>		
Strategic Information Diagnosis in the Global Organization	1	7
<i>Eggers, B.: Cf. Steinle, C./Eggers, B.</i>		
<i>Fröhling, O./Baumöl, U.</i>		
A Comment on 'Quantitative Evaluation of German Research Output in Business Administration'	3	267
<i>Gärtner, R.: Cf. Oxelheim, L./Gärtner, R.</i>		
<i>Gaul, W./Lutz, U.</i>		
Pricing in International Marketing and Western European Economic Integration . .	2	101
<i>Hood, N./McArthur, D. J.</i>		
The Evolution of Internationalisation Strategies in the European Electricity Industry	1	25
<i>Kara, A.: Cf. Kaynak, E./Kucukemiroglu, O./Kara, A.</i>		
<i>Kaynak, E./Kucukemiroglu, O./Kara, A.</i>		
Consumers' Perceptions of Airlines: A Correspondence Analysis Approach in a Global Airline Industry	3	235
<i>Kucukemiroglu, O.: Cf. Kaynak, E./Kucukemiroglu, O./Kara, A.</i>		
<i>Kwok, C. C. Y./Arpan, J. S.</i>		
A Comparison of International Business Education at U.S. and European Business Schools in the 1990s	4	357
<i>Lawrence, J. J./Yeh, R.-s.</i>		
The Influence of Mexican Culture on the Use of Japanese Manufacturing Techniques in Mexico	1	49
<i>Leal, R. P.: Cf. Powers, Th. L./Leal, R. P.</i>		
<i>Li, J.</i>		
Experience Effects and International Expansion: Strategies of Service MNCs in Asia-Pacific Region	3	217
<i>Lutz, U.: Cf. Gaul, W./Lutz, U.</i>		
<i>Lyles, M. A./Baird, I. S.</i>		
Performance of International Joint Ventures in Two Eastern European Countries: The Case of Hungary and Poland	4	313
<i>Macharzina, K./Oesterle, M.-J.</i>		
International Comparative Evaluation of North-American and German Research Output in Business and Management	3	255
<i>McArthur, D. J.: Cf. Hood, N./McArthur D. J.</i>		
<i>Meschi, P.-X./Roger, A.</i>		
Cultural Context and Social Effectiveness in International Joint Ventures	3	197
<i>Oesterle, M.-J.: Cf. Macharzina, K./Oesterle, M.-J.</i>		
<i>Oxelheim, L./Gärtner, R.</i>		
Small Country Manufacturing Industries in Transition – The Case of the Nordic Region	4	331

	No.	Page
<i>Powers, Th. L./Leal, R. P.</i> Is the U.S. Innovative? A Crossnational Study of Patent Activity	1	67
<i>Roger, A.: Cf. Meschi, P.-X./Roger, A.</i>		
<i>Rojec, M.: Cf. Svetličič, M./Rojec, M.</i>		
<i>Solocha, A./Soskin, M. D.</i> Canadian Direct Investment, Mode of Entry, and Border Location	1	79
<i>Soskin, M. D.: Cf. Solocha, A./Soskin, M. D.</i>		
<i>Steinle, C./Eggers, B.</i> Strategic Planning for Insurance Companies	2	149
<i>Sullivan, D.</i> The "Threshold of Internationalization": Replication, Extension, and Reinterpretation	2	165
<i>Svetličič, M./Rojec, M.</i> Foreign Direct Investment and the Transformation of Central European Economies	4	293
<i>Welge, M. K.: Cf. Boettcher, R./Welge, M. K.</i>		
<i>Yeh, R.-s.: Cf. Lawrence, J. J./Yeh, R.-s.</i>		

Biblio Service

<i>Cavusgil, S. T. (ed.)</i> Internationalizing Business Education: Meeting the Challenge (Yavas)	3	285
<i>Douma, S./Schreuder, H.</i> Economic Approaches to Organizations (Oechsler)	3	281
<i>Evans, P./Doz, Y./Laurents, A. (eds.)</i> Human Resource Management in International Firms (Ackermann)	4	381
<i>Kaufman, G. G. (ed.)</i> Banking Structures in Major Countries (Saslona)	2	187
<i>Lessem, R.</i> Total Quality Learning (Wonigeit)	2	189
<i>Morrison, A. J.</i> Strategies in Global Industries: How U.S. Business Compete (Dähn)	3	283

Klaus Macharzina (ed.)

**International Management:
Highlights in Strategy-Structure-Performance
30 Years of mir
SPECIAL ISSUE 1/94**

	Page
<i>Daniels, J. D.</i> Combining Strategic and International Business Approaches Through Growth Vector Analysis	21
<i>Edström, A./Galbraith, J.</i> Alternative Policies for International Transfers of Managers	71
<i>Galbraith, J.: Cf. Edström, A./Galbraith, J.</i>	
<i>Hofstede, G.</i> Predicting Managers' Career Success in an International Setting: The Validity of Ratings by Training Staff versus Training Peers	63
<i>Peccei, R.: Cf. Warner, M./Peccei, R.</i>	
<i>Rugman, A. M.</i> The Comparative Performance of U.S. and European Multinational Enterprises, 1970-79	51
<i>Schölhammer, H.</i> Strategies and Methodologies in International Business and Comparative Management Research	5
<i>Warner, M./Peccei, R.</i> Worker-Participation and Multi-National Companies	83
<i>Welge, M. K.</i> A Comparison of Managerial Structures in German Subsidiaries in France, India, and the United States	33

Klaus Macharzina (ed.)

**International Management:
Highlights in Finance–Accounting–Issues
30 Years of mir
SPECIAL ISSUE 2/94**

	Page
<i>Aggarwal, R.</i> International Differences in Capital Structure Norms: An Empirical Study of Large European Companies	5
<i>AlHashim, D. D.</i> International Dimensions in Accounting and Implications for Developing Nations	28
<i>Beamish, P. W.</i> Joint Ventures in LDCs: Partner Selection and Performance	60
<i>Choi, F. D. S.</i> Resolving the Inflation/Currency Translation Dilemma	19
<i>Cocciwan, P. L.: Cf. Nigh, D./Cochran, P. L.</i> <i>Nigh, D./Cochran, P. L.</i> Issues Management and the Multinational Enterprise	51
<i>Plasschaert, S. R. F.</i> The Multiple Motivations for Transfer Pricing Modulations in Multinational Enterprises and Governmental Counter-Measures: An Attempt at Clarification	36
<i>Shenkar, O.: Cf. Tallman, S. B./Shenkar, O.</i> <i>Tallman, S. B./Shenkar, O.</i> International Cooperative Venture Strategies: Outward Investment and Small Firms from NICs	75

